

Nicolas Kayser-Bril

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EDUCATION

- 2007-2008 **MA Media Economics**, University of East Anglia, Norwich, United Kingdom
Dissertation: Brand fragmentation on the online news market
- 2003-2007 **Diploma in Economics and Finance**, Institute for Political Science (Sciences-Po), Lille, France
Final year dissertation: *The online press and Web2.0*
- 2005-2006 Erasmus exchange year, University of Hamburg, Germany.
- 2003 High school graduation with high honors, Paris.
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PROFESSIONAL EXPERIENCE

- 2008-2009 **Business models for online news in post-socialist Europe**
(6 months) *Research project – self managed*
- 80-page report
 - Over 75 face-to-face interviews conducted in 23 countries
 - Comprehensive knowledge of the online media in the region
- 2007-2008 **Agendeo.fr – online culture-related services – Paris**
(part-time) *Startup creation under the supervision of the founder (left before completion)*
- Creation of the business plan
 - Talks with possible partners and funders
- 2007 **Radio Free Europe – online department – Prague**
(1 month) *Internship under the supervision of Nino Tasca <TascaN@rferl.org>*
- Quality assessment of the new content management system
 - Preparation of training sessions
- 2007 **Associated Northcliffe Digital – digital publishing – London**
(1 month) *Internship under the supervision of Seamus McCauley <seamusmccauley@yahoo.com>*
- Monitoring of the French and German online markets
 - Modelization and research on specific companies
- 2006 **Le Soir – online journalism – Brussels**
(2 months) *Internship under the supervision of Nicolas Vuille <Nicolas.Vuille@lesoir.be>*
- Reporting for the online version of Le Soir
 - Innovations to the website (mp3, video, quicktime)
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PUBLISHING ACTIVITIES

- Window on the Media** <windowonthemedia.com>
Monitoring of the French and post-socialist online markets
- Observatoire des Médias**, with Gilles Bruno <observatoiredesmedias.com>
Analysis of the French news market
- Online journalism blog**, with Paul Bradshaw <onlinejournalismblog.com>
Insights in the French and German markets for news
- Rue89** <Rue89.com/web-obscur>
Reporting on high-tech topics
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COMPUTER SKILLS

Software: MS Office, Adobe Creative Studio (InDesign, Photoshop, Dreamweaver, Premiere, Fireworks)
Languages: HTML, SQL, PHP, C++

LANGUAGES

- English:** Professional fluency (IELT score 9.0)
French: Mother tongue
German: Working knowledge
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PERSONAL INTERESTS

- Travel:** Europe (old and new), Caucasus, Russia, USA, India, Uzbekistan, Israel, Palestine, Jordan, Comoros...
- Outdoor activities:** Trekking, running, biking, 4WD driving.
- NGO activities:** Founding member of the Association for the Middle East of Lille, France (organization of conferences). Volunteer for an aggregated period of 5 months in Philadelphia, USA, and Sde Boqer, Israel.